

Save the Date:

**October 2, 2018
Cesson, Seville (35)**

Sensenet international workshop on product odour testing in France

Preliminary Overview of the workshop

9h00 - 9h15 Welcome, Sensenet CEO, Ton VAN HARREVELD

9h15 - 9h45 How sensory analyses can be integrated throughout the product development chain?, Charlotte TOURNIER, Head of Sensenet France

9h45 - 10h15 Molecular analysis: GC-Olfaction, Carmen VILLATORO, Head of Molecular lab Odournet Spain

10h15 - 10h30 Presentation of Sensenet Odour Threshold Webshop, Sensenet CEO Ton VAN HARREVELD

10h30 - 11h00 Coffee Break - Posters session

11h00 - 12h00

Case study 1 : Food&Beverage case studies, Margo BRENNEUR, Product testing expert Sensenet France

Case study 2 : In-vivo Deo studies, Rajal SHINKRE, Director Sensenet India

Case study 3 : Analysis of odour absorption of various nonwoven products, Maïlys FREDERICQ, Product testing expert Sensenet Spain

12h00 - 12h20 Eyequestion : A web application software for Sensory and Consumer Research, Eyequestion, Gerben ERNST or Sandra BEEKHUIZE

12h20 - 12h40 From physiological response to sensory perception : an innovative approach for characterizing tastes and odors, CSTB, Gwenaëlle HAËSE

12h40 - 13h00 Skin model, a new technology for In-vitro tests and sensory analysis, Poetis, Kévin FOURNIER

End of On-line session

13h00 - 14h30 Lunch

14h30 - 15h30 Creative Ofactory Workshop SMELL ME, Melina NAPOLITANO, <http://smellme.com.ar/>

15h30 - 16h30 Lab sessions, Sensenet France :

- Sampling methodologies • Olfactometric lab
- Direct evaluation (PureSniff) • BtoB meetings

16h30 Review of the day and closure

Registration & contact

Registration fee: 50€ (excl VAT)
Webinar is free but requires registration

Registration: Please register on our website www.sensenet.net or send an email to ctournier@sensenet.net

Venue

We will welcome you directly at Hotel IBIS Beaulieu located about

- By car : 5 minutes from "Rocade Sud" or "Rocade Nord"
- By train : Paris - Rennes (1h15), Then by transport (10 min) Metro A direction "JF Kennedy" stop "République" then Bus 67 direction "Cesson-Sévigné - Rigourdière" stop "Taillis"
- By air: RNS Rennes St Jacques airport

Hotel IBIS Beaulieu, Rue du Taillis/Rue de Rennes, 35110 Cesson-Sévigné



14h30 - 15h30 • Creative Ofactory Activity: SMELL ME, by Melina Napolitano

